



SENIOR MANAGER - MARKETING

Location: Petaling Jaya

Nationality: Local

Type: Permanent

Post: 1

REQUIREMENTS

- Tertiary education background
- Township development
- Min 12 years of experience in Marketing with established developer firms
- Ability to multitask and handle more than one project at the same time
- Matured personality and able to work independently
- Handles deadlines and pressure well
- Strategic planning skills
- Sound knowledge on marketing 4Ps (pricing, product development, promotions), new product launch process and planning, feasibility study, online marketing
- Experience in leading a team
- Experience in handling overseas marketing, especially marketing to China market is added advantage
- Good command of English and conversant (read and write) in Mandarin is important