



SENIOR EXECUTIVE / EXECUTIVE - MARKETING

Location: Petaling Jaya

Nationality: Local

Type: Permanent

Post: 4

REQUIREMENTS

- Diploma or tertiary education background
- Township development
- Min. 3 years of experience in Marketing with established developer firms
- Ability to multitask and handle more than one project at the same time
- Able to work under pressure
- Basic knowledge on marketing 4Ps (pricing, product development, promotions), new product launch process and planning, feasibility study, online marketing
- Experience in handling overseas marketing, especially marketing to China market is added advantage
- Good command of English and conversant (read and write) in Mandarin is an added advantage