



## **ASSISTANT MANAGER - MARKETING**

**Location: Petaling Jaya**

**Nationality: Local**

**Type: Permanent**

**Post: 1**

## **REQUIREMENTS**

- Diploma or tertiary education background
- Township development
- Min. 5 years of experience in Marketing with established developer firms
- Ability to multitask and handle more than one project at the same time
- Matured personality and able to work independently
- Handles deadlines and pressure well
- Good knowledge on marketing 4Ps (pricing, product development, promotions), new product launch process and planning, feasibility study, online marketing
- Experience in handling overseas marketing, especially marketing to China market is added advantage
- Good command of English and conversant (read and write) in Mandarin is important